Assessing Sustainability of Bio-based Products: Where do we stand?

Date: April 28th 2020  
Time: 10:00 to 12:30 (General) - 14:00 to 15:00 (Roundtable by invitation only)  
Registration: Free, but subject to maximum availability of the conference platform. For registration please send an email to info@sqconsult.com indicating your name and affiliation.

Agenda

10:00-10:30 **Opening session: Identifying the way forward**  
Mainstreaming sustainability assessments - The STAR-ProBio approach (Piergiuseppe Morone – UNITELMA) 10 min.  
Acceptance factors for consumers and for businesses (Luana Ladu – TUB) 10 min.  
The Bioeconomy Strategy and the role for schemes and labels (Mathilde Crepy – ECOS) 10 min.

10:30-11:10 **Blueprint for a sustainability scheme and assessment tool**  
Integrated assessment tool (Francesco Razza – Novamont) 20 min.  
Operationalising criteria and indicators and setting up a benchmark platform (Eva Merloni – UNIBO/Matthias Grill - agroVet) 20 min.

11:10-11:50 **Policy challenges in the European Green Deal era**  
Policy scenarios for a level playing field (Hordur Haraldsson/Deniz Koca – SEPA) 20 min.  
Co-regulation for the integration of sustainability assessment (Sergio Ugarte – SQ Consult) 10 min.  
Effective monitoring of sustainability impacts (Stefan Majer – DBFZ) 10 min.

11:50-12:20 **Q&A Session**

12:20-12:30 **Closing Remarks**

14:00-15:00 **Stakeholders roundtable for discussion on project findings (by invitation only)**  
SAT-ProBio sustainability assessment and certification tools.  
SyD-ProBio policy scenarios tool.

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About STAR-ProBio

STAR-ProBio supports the European Commission in the implementation of European policy initiatives, including the Lead Market Initiative in bio-based products, the industrial policy and the European Bio-economy Strategy. The overall goal of the project is to formulate guidelines for a common framework promoting the development of regulations and standards that support the adoption of business innovation models and market uptake in the bio-based products sector. STAR-ProBio does so by developing a blueprint for sustainability schemes and tools applicable to a large spectrum of bio-products, and by making recommendations for a more efficient and harmonized policy regulation framework for the market-pull of such products. New and revised assessment methodologies, criteria and indicators are developed by integrating:

- Environmental assessments focus on end-of-life analysis.
- Economic, social assessments based on stakeholder analysis, surveys and field experiments.
- Indirect land use change issues (ILUC) addressed from an environmental, economic and social perspective.

STAR-ProBio is a multi-actor collaborative Research and Innovation Action (RIA) including 15 partners from 11 European countries:

- Unitelma Sapienza University of Rome, Italy (Project Coordinator)
- University of York, United Kingdom
- Technical University of Berlin, Germany
- Agricultural University of Athens, Greece
- German Centre for Biomass Research – DBFZ, Germany
- SQ Consult, The Netherlands
- University of Bologna – Alma Mater Studiorum, Italy
- University of Warmia and Mazury in Olsztyn, Poland
- ChemProf, Poland
- Quantis, Switzerland
- NOVAMONT, Italy
- Swedish Environmental Protection Agency – Naturvardsverket, Sweden
- University of Santiago de Compostela, Spain
- agroVet, Austria
- European Environmental Citizens Organisation for Standardisation – ECOS, Belgium

Findings and recommendations of this project will be presented in this workshop.